

CONFERENCE BLOCKS

Artistic performances — House troupe dressed by DUJ
Resident DJs — N/B/K Live
360 BIG TOP MICHELIN

Artistic performances — DeaD AnglE CrEW
feat. Rawss & Eclipse dressed by Rémi Van Bochove
Resident DJs — Têhu & Famelik

CABARET THALES

WORKING SESSIONS RESERVE: 2 OVER 3 DAYS

POD 1
DASSAULT SYSTÈMES

POD 2
ORANGE

POD 3
ENGIE

POD 4
SOLVAY

GARAGE
HSBC

LABS

RESERVE:
2 OVER 3 DAYS



RÉVERIES

What lies beneath? Through neurotechnology, take part in a large-scale experience designed to generate knowledge about unintentional biases and reflexes, then tap into this data to fully grasp the potential associated with neuroscience.



HORIZONS

What could birdwatching possibly teach us about how we live and work? What larger lessons can we learn from studying microcosms? This Lab will offer participants an occasion to retreat from Movin'On's hustle and bustle and to observe the phenomena occurring all around us.



TRANSPARENT

It takes seven seconds to forge a first impression of someone. In a mirror-clad room, partake in a collective reflection on appearances and tackle notions of storytelling and diversity as we engage in a redefinition of the best practices for the 21st century workplace.

WORKING TOGETHER TO GO FROM AMBITION TO ACTION

Opening act by **Patin Libre** (6 under 16)
Opening remarks by **Jean-Dominique Senard** (Michelin)
Panel with **Bertrand Piccard** (Solar Impulse Foundation), **Valérie Plante** (Montréal) **Jean-Dominique Senard** (Michelin), **Kate White** (State of California), **Joshua L. Schank** (Moderator)

THE ECOSYSTEM DRIVING THE DECARBONIZATION CHALLENGE

Talk by **Monica Araya** (Costa Rica Limpia)
Panel with **Bob Bennett** (Kansas City), **Martin Frick** (UNFCCC), **Marie-Christine Lombard** (Geodis), **Ursula Mathar** (BMW), **Patrick Oliva** (Moderator)

DIGITALISING TO CREATE VALUE

Talk by **Kam He** (Alibaba Cloud)
Panel with **Anand Mahurkar** (Findability Sciences), **Girish Rishi** (JDA), **David Sadek** (Thales), **Dirk Wollschlaeger** (IBM), **Ashley Z. Hand** (Moderator)

IMPROVING QUALITY OF URBAN LIFE IN 2025 WITH GREEN TRANSPORT INNOVATION

Presented by **DHL**

PROMOTING SUSTAINABLE MATERIALS FOR BREAKTHROUGH MOBILITY SOLUTIONS

Presented by **Ford**

BUILDING ON THE BLOCKCHAIN

Presented by **Montreal Living Lab**

SOLUTIONS FOR IMPLEMENTING CONNECTIVITY AND PLATOONING FOR HEAVY DUTY TRUCKS

Presented by **SCANIA**

ARTIFICIAL INTELLIGENCE SERVING A FLUID AND SUSTAINABLE LOGISTICS CHAIN

Presented by **Port de Montréal and CargoM**

THE GLOBAL CITIZEN AT THE HEART OF A MORE INCLUSIVE TRANSFORMATION

Panel with **Don Civgin** (Allstate), **Leon He** (Huawei), **Young Tae Kim** (ITF), **Joanna Kerr** (Moderator)
Isabelle Kocher (Engie) interviewed by **Monique Leroux**
– This interview will be in French

PUTTING CITIES AT WORK TO TRANSFORM MOBILITY

Conversation with **Fabien Derville** (Mobivia), **Rob Moore** (Hertz), **Tamara Warren** (Moderator)
Panel with **Bob Bennett** (Kansas City), **Adam Blinick** (Uber), **Marcus Wertz** (Siemens), **Manöella Wilbaut** (DHL), **Kulveer Ranger** (Moderator)

NEW TECHNOLOGIES AND ENERGY COMBINATIONS FOR SUSTAINABLE ROAD FREIGHT TRANSPORT

Presented by **Total**

CITYZEN, HUMANIZING TOMORROW'S CITIES

Presented by **Electric Mobility Canada**

MOBILITY AS A SERVICE (MAAS), THE ANSWER TO NEW CHALLENGES

Presented by **CGI**

ACCELERATING KNOWLEDGE SHARING ON ZERO-EMISSION MOBILITY

Presented by **UPS**

PREDICTIVE MAINTENANCE AND THE CHALLENGE OF SUPPORTING SUSTAINABLE DEVELOPMENT IN THE AERONAUTICAL SECTOR

Presented by **Air France**

THE GREAT PATHWAYS TO THE FUTURE OF MOBILITY

Talk by **Victorien Erussard** (Energy Observer)
– This interview will be in French
Talk by **Nat Parker** (Moovel)
Patrick Pouyanné (Total) interviewed by **Tina Davis**

FINANCIAL INNOVATIONS TO ACCELERATE SOLUTIONS FOR SMART MOBILITY

Presented by **BNP Paribas**

MOVING FROM AMBITION TO ACTION WITH A TRIPLE-LEVEL TOOLBOX TO HELP COUNTRIES, CITIES/REGIONS AND COMPANIES WITH DECARBONIZATION

Presented by **Institute for Sustainable Development and International Relations**

CYBERSECURITY AS A KEY SUCCESS FACTOR IN THE DEVELOPMENT OF CONNECTED AND AUTONOMOUS VEHICLES

Presented by **Thales**

AN AFRICAN PATHWAY TO SUSTAINABLE MOBILITY

Presented by **I'Oreille**

OPPORTUNITIES IN THE CIRCULAR ECONOMY

Presented by **International Resource Panel**

ÉVÈNEMENT

RIDE & DRIVE — QUÉBEC

OPEN CIRCUIT

RESERVE 1 RIDE
OVER 3 DAYS

Take a drive (or be driven) in the streets surrounding the Arsenal in the latest and most innovative street-legal sustainable vehicles on the market.

CONFERENCE BLOCKS

Artistic performances — House troupe dressed by DUJ
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CABARET THALES

WORKING SESSIONS RESERVE: 2 OVER 3 DAYS

POD 1
DASSAULT SYSTÈMES

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SOLVAY

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HSBC

LABS

RESERVE:
2 OVER 3 DAYS

IMPROVING USER EXPERIENCE WITH AI AND CONNECTIVITY

Musical morning with **Léonie Gray**

Talk by **RJ Scaringe** (Rivian)

Panel with **Thierry Bonhomme** (Orange), **Paul Daugherty** (Accenture), **Jean-François Gagné** (Element AI), **Joshua L. Schank** (Los Angeles), **Ashley Z. Hand** (Moderator)

SOCIETY AS A SERVICE

Boboye Oyeyemi (FRSC) interviewed by **Andrew McKellar**

Panel with **Philippe Bismut** (Arval), **Barry Einsig** (Cisco), **Fengmin Gong** (DiDi), **Tom Madrecki** (UPS), **Catherine Kargas** (Moderator)

OPPORTUNITIES AND OBSTACLES OF THE BELT AND ROAD INITIATIVE (BRI) FROM THE PERSPECTIVE OF SUSTAINABLE MOBILITY

Presented by **Michelin**

THE FUTURE OF CAR OWNERSHIP, FLEET MANAGEMENT AND RELATED SERVICES

Presented by **Atelier BNP Paribas Americas**

HUMAN-CENTERED DESIGN IN THE AGE OF SUSTAINABLE MOBILITY

Presented by **ArtCenter College of Design, Pasadena** and **College for Creative Studies, Detroit**

DATA-SHARING PLATFORM AND SERVICES TO HELP INTEGRATE CITIZENS INTO THE HEART OF THE SMART CITY

Presented by **Cappemini**

REALIZING ZERO-EMISSION MOBILITY WITH A MULTI-STAKEHOLDER APPROACH BETWEEN THE ENERGY AND MOBILITY SECTORS, AND BEYOND

Presented by **BMW**



RÉVERIES

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BEING SMART IN THE MULTIMODAL CITY OF TOMORROW

Guillaume Pepy (SNCF) interviewed by **Kulveer Ranger**

Panel with **Brigitte Courtehoux** (PSA), **Sampo Hietanen** (MaaS Global), **Sandra Phillips** (movmi), **Oliver Moore** (Moderator)

FROM LINEAR MINDS TO CIRCULAR THINKING

Talk by **Steve Oldham** (Carbon Engineering)

Panel with **Pascal Juéry** (Solvay), **Joanna Kerr** (Greenpeace), **Arturo Recio** (HSBC), **Laetitia Vasseur** (HOP), **Brice Lalonde** (Moderator)

ACHIEVING WIDESPREAD ADOPTION OF ELECTRIFICATION TECHNOLOGIES

Presented by **Low Carbon Vehicle Partnership**

OPTIMIZING URBAN SYSTEMS THROUGH DATA AND SIMULATION

Presented by **Dassault Systèmes**

SOLUTIONS FOR IMPLEMENTING CONNECTED AND AUTONOMOUS MOBILITY IN 2020

Presented by **Strategy Analytics**

ENABLING AIR MOBILITY IN URBAN ENVIRONMENTS

Presented by **Thales**

LEARNINGS ON CITIZEN-CENTRIC MULTIMODALITY FROM THE LYON-KOCHI COOPERATION PROJECT

Presented by **CODATU**



HORIZONS

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COMPLEMENTARY CHALLENGES FACING THE MOBILITY ECOSYSTEM

Conversation with **Marie-Christine Korniloff** (WWF), **Antoine Sire** (BNP Paribas), **Brice Lalonde** (Moderator)
– This conversation will be in French

Panel with **Carl Bäckstrand** (White Arkitekter), **J. Mays** (School of Design, Royal College of Art), **Peter Rawlinson** (Lucid Motors), **Angela Weltman** (Moderator)

SHINING A LIGHT ON ALTERNATIVE ENERGIES

Conversation with **Shigemoto Kajihara** (MOEJ), **Nitin Gadkari** (Government of India), **José Viegas** (Moderator)

Panel with **Denis Le Vot** (Nissan), **Peter Tropschuh** (Audi), **Karim Zaghib** (Hydro Québec), **Alexis Gazzo** (Moderator)

SUCCESSFUL TRANSITION TOWARDS ELECTRIC MOBILITY

Presented by **Total**

TIME AND 5G ARE OF THE ESSENCE

Presented by **Orange**

MAAS, LEVERAGING COLLECTIVE INTELLIGENCE TO CO-DESIGN AN AGILE AND SUSTAINABLE CITY

Presented by **Salesforce**

CONNECTED AND COLLABORATIVE CITIES

Presented by **HSBC**

THE STRUGGLE AGAINST PLANNED OBSOLESCENCE IN TRANSPORTATION

Presented by **Michelin**



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(MOBILITY)³

Talk by **Jon Rimanelli** (AirSpaceX)

Talk by **Anita Sengupta** (Virgin Hyperloop One)

Talk by **Marc Van Peteghem** (VPLP design)

Conversation with **Jon Rimanelli**, **Anita Sengupta**, **Marc Van Peteghem**, **Tamara Warren** (Moderator)

ONBOARDING THE INFORMAL TRANSPORT SECTOR IN AFRICA TO IMPROVE MOBILITY

Presented by the **African Association of Public Transport (UATP)**

INNOVATING DIFFERENTLY TO CREATE MORE FRUGAL SOLUTIONS IN MOBILITY

Presented by **Accenture**

TOMORROW'S MOBILITY, INNOVATION IN FAVOUR OF PEOPLE WITH DISABILITIES OR LOSS OF AUTONOMY

Presented by **CGI**

SUSTAINABLE COLLABORATIONS IN THE OCEAN DETERMINE WHETHER YOU SINK OR SWIM

Presented by **Nova Scotia, Canada**

ECO-DESIGNING FOR GREATER INNOVATION IN BUSINESS

Presented by **Bombardier**

ÉVÈNEMENT

RIDE & DRIVE

— QUÉBEC

OPEN CIRCUIT

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HSBC

DEMYSTIFY AND
DEPLOY TRANSPORT
ELECTRIFICATION

Presented by Hydro-Québec

This working session will be held in French.

ACHIEVING ZERO-EMISSION CITIES BY 2050

Presented by Atos

AI'S IMPACT ON MOBILITY IN 2025

Presented by Accenture

FINANCING SUSTAINABLE MOBILITY INNOVATION, THE FRONTIERS OF VENTURE CAPITAL

Presented by Good Tech Lab and Michelin Ventures

AI CONCEPT DEVELOPMENT

Presented by Element AI

MOBILITY IN MARITIME TRANSPORT

Presented by CGI

DIGITAL AT THE SERVICE OF MEDIUM-SIZED CITIES

Presented by Engie

MOBILITY AS A SERVICE (MAAS), A CITIZEN-CENTRIC MOBILITY

Presented by Electric Mobility Canada

CIRCULAR ECONOMY, MANAGING COMPLEX CITIES BY CONSIDERING STAKEHOLDERS' PERSPECTIVES

Presented by Solvay

SUSTAINABLE REAL ESTATE AND MOBILITY

Presented by UQAM

ACCELERATING CHANGE: A GLOBAL AND INCLUSIVE VISION

Conversation with **Andreas Mai** (Keolis), **Patrick Péjata** (Meta Consulting), **Kevin Tynan** (Moderator)

Introduction by **Dominique Anglade** (Gouvernement du Québec)

Panel with **Dirk De Groot** (CGI), **Danielle Harris** (San Francisco), **Catherine Kargas** (Moderator)

FROM AMBITION TO ACTION

Talk by **Laurent Burelle** (Plastic Omnium)

Introduction by **The Honourable Marc Garneau** (Government of Canada)

Panel with **The Honourable Marc Garneau** (Government of Canada), **Macky Tall** (CDPQ), **Izabella Teixeira** (International Resource Panel), **Robert Palter** (Moderator)

Closing conversation with **Jean-Dominique Senard** (Michelin) and **Florent Menegaux** (Michelin)

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RIDE & DRIVE — QUÉBEC

OPEN CIRCUIT

RESERVE 1 RIDE OVER 3 DAYS

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Let your heart (and klik) be your guide

WITH THE COLLABORATION OF GOUVERNEMENT DU QUÉBEC

BRAINDATE LOUNGE
— BNP PARIBAS

Book Braindates on klik and make a career-altering connection. Shy? Ask the matchmakers at Braindate Lounge BNP Paribas for help.

VILLAGE START-UP
— SIPAREX-DESJARDINS CAPITAL

Where more than 40 startups coming from all over the world demonstrate they are true game changers. 15 startups will pitch their ground-breaking technologies in Agora.

SQUARE
— MONTRÉAL
+ AQUARIUM
— HYDRO-QUÉBEC

Listen in on live interviews with speakers and experts.

CABARET
— THALES

Talks and panels to get inspired. Seats 300.

SIMULTANEOUS TRANSLATION

For simultaneous translations of the Cabaret Thales and 360 Big Top Michelin's talks and panels, connect to the Movin'on_guest Wi-Fi and visit DVOX.live



ÉVÈNEMENT RIDE & DRIVE
— QUÉBEC

Quai Jacques-Cartier

In one of the most iconic places in Montreal, leap into the future and discover the vehicles of tomorrow.

Enjoy soft mobility at any time without registration.

You can get to the Événement Ride & Drive at the Quai Jacques-Cartier via our electric school buses, leaving every 20 minutes from 4 pm to 8:30 pm. Enjoy a guided tour across town!



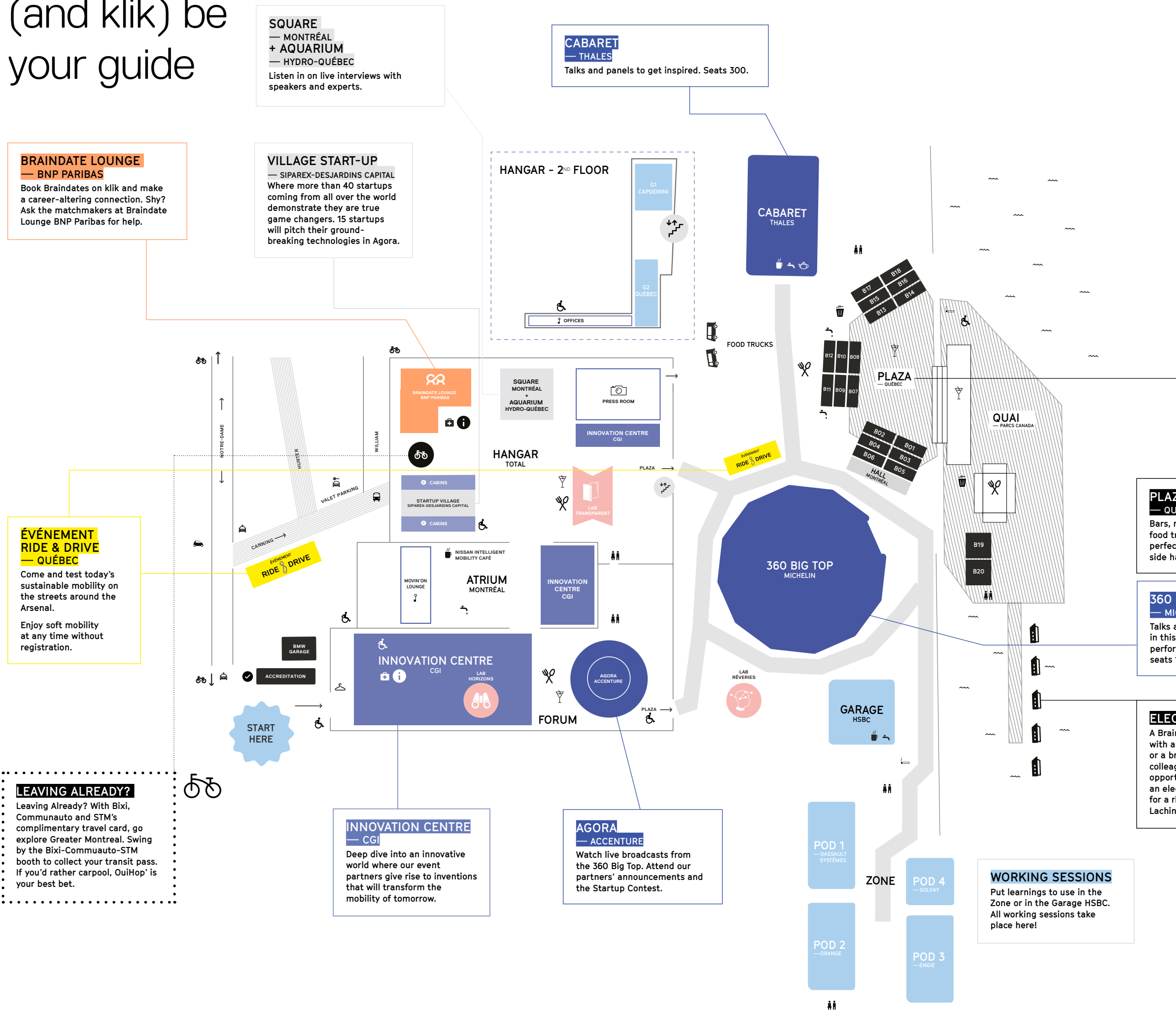
ÉVÈNEMENT RIDE & DRIVE
— QUÉBEC

Come and test today's sustainable mobility on the streets around the Arsenal.

Enjoy soft mobility at any time without registration.

LEAVING ALREADY?

Leaving Already? With Bixi, Communauto and STM's complimentary travel card, go explore Greater Montreal. Swing by the Bixi-Communauto-STM booth to collect your transit pass. If you'd rather carpool, OuiHop' is your best bet.



- HANGAR**
— TOTAL
- Braindate Lounge BNP Paribas
 - Start-up village Siparex-Desjardins Capital
 - Lab: Transparent
 - Square Montréal + Aquarium Hydro-Québec
 - Press Room
 - Cabins Michelin
 - Working Cabins
 - Cabins Engie
 - Cabins CDPQ
 - Cabins Bombardier
 - Cabins Michelin
 - Cabins Open Lab
 - Cabins Michelin
 - Bixi-Communauto-STM booth
 - Information
 - Café Montréal
 - Bar
 - Restrooms
 - First Aid
 - Wheelchair access
- 2ND FLOOR**
- G1 Galerie Capgemini
 - G2 Galerie Québec

- OUTSIDE**
- 360 Big Top Michelin
 - Cabaret Thales
 - Zone: Pod 1 - Dassault Systèmes
 - Zone: Pod 2 - Orange
 - Zone: Pod 3 - Engie
 - Zone: Pod 4 - Solvay
 - Garage HSBC
 - Hall Montréal
 - Événement Ride & Drive Québec
 - Balcony Accenture
 - Balcony Engie/Michelin Rivim
 - Balcony BMW/Solvay/Hertz
 - Balcony Allstate/Dassault Systèmes
 - Balcony Nova Scotia
 - Balcony Thales
 - Balcony Gouvernement du Québec
 - Balcony Gouvernement du Québec
 - Balcony Hydro-Québec
 - Balcony Movin'On
 - Balcony HSBC
 - Balcony CGI
 - Balcony Ville de Montréal
 - Balcony Interview Michelin
 - Balcony Total
 - Balcony Michelin
 - Balcony BNP Paribas
 - Balcony Michelin
 - Balcony C2 International
 - Balcony
 - Food trucks
 - Electric boats
 - Restaurants
 - Micro-distillerie Québec
 - Wine Bar Beringer
 - Coffee Station
 - Water Station Tabl'eau
 - Restrooms
 - Wheelchair access
 - Sorting station
 - Smoking section

- ATRIUM**
— MONTRÉAL
- Innovation Centre CGI
 - Nissan Intelligent Mobility Café
 - Water Station Tabl'eau
 - Coat check
 - Movin'On Lounge
- 2ND FLOOR**
- Wheelchair access

- FORUM**
- Innovation Centre CGI
 - Agora Accenture
 - Lab: Horizons
 - Information
 - Restaurants
 - Bar
 - Restrooms
 - First Aid
 - Wheelchair access

- ACCESS**
- Bixi
 - Communauto
 - Taxi
 - Venue Parking (valet)
 - Shuttle Quai Jacques-Cartier
 - Street closed
 - Restricted area

PLAZA
— QUÉBEC

Bars, restaurants, food trucks – the perfect canal – side hangout!

360 BIG TOP
— MICHELIN

Talks and panels happen in this fully immersive performance venue that seats 1,300.

ELECTRIC BOATS

A Braindate, a meeting with a potential partner or a brainstorm with colleagues are all opportunities to hop on an electric boat and go for a ride on the Lachine Canal.

WORKING SESSIONS

Put learnings to use in the Zone or in the Garage HSBC. All working sessions take place here!

INNOVATION CENTRE
— CGI

Deep dive into an innovative world where our event partners give rise to inventions that will transform the mobility of tomorrow.

AGORA
— ACCENTURE

Watch live broadcasts from the 360 Big Top. Attend our partners' announcements and the Startup Contest.

- POD 1 — DASSAULT SYSTEMES
- POD 2 — ORANGE
- POD 3 — ENGIE
- POD 4 — SOLVAY